

OUR NATION. YOUR STATION.

KZIM 960 AM / KSIM 1400 AM

KZIM 960 AM
our nation.
KSIM
1400 AM
your station.



PROGRAM SPONSORSHIP

- 6A-9A: FAUNERIGGIN
- 9A-11A: BRIANKILMEADE
- 11A-2P: RUSHLIMBAUGH
- 2P-5P: SEANHANNITY
- 5P-6P: LARSLARSON

WEEKLY FEATURES

- MON-FRI: LOCAL NEWS
- MON-FRI: FOCUS ON THE FAMILY
- MON-FRI 7:20A: LIVE COFFEE BREAK
- MON-FRI 8:20A: LIVE MORNING MEETING

CALL LETTERS: KZIM/KSIM
FREQUENCY: 960AM/1400AM
POWER: 5,000 WATTS

FORMAT: NEWS TALK
TARGET DEMO: 35+
WEB SITE: 960KZIM.COM

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FAUNE RIGGIN

FAUNE RIGGIN HAS BEEN WITH KZIM-KSIM SINCE 2001. SHE IS THE PROGRAM AND NEWS DIRECTOR, PRODUCER AND HOST OF THE MORNING NEWS WATCH. ORIGINALLY FROM NORTH DAKOTA, SHE WORKED IN MUSIC RADIO, WAS THE CHIEF FORECASTER FOR THE CBS TELEVISION AFFILIATE, AND MOVED TO TALK RADIO. SHE HAS HELD MANY PAGEANT TITLES AND SPEAKS ON EATING DISORDERS ACROSS THE COUNTRY.



JESSE JOHNSON

JESSE JOHNSON IS A REPORTER WITH KZIM KSIM. HE HAS BEEN WITH THE STATION SINCE JANUARY OF 2017. JESSE GRADUATED FROM SOUTHEAST MISSOURI STATE UNIVERSITY WITH HONORS AS A CUM LAUDE IN DECEMBER OF 2016. HIS MAJOR WAS IN COMMUNICATION STUDIES WITH A MINOR IN MARKETING. JESSE WAS A MEMBER OF LAMBDA PIETA, A NATIONAL HONORS SOCIETY FOR COMMUNICATIONS MAJORS. JESSE CURRENTLY RESIDES IN CAPE GIRARDEAU, MISSOURI.

MALE: 70%
FEMALE: 30%
ADULTS 35-64: 80%

TARGET LISTENER
MEN 35-54
KEY DEMO
MEN 35-64, ADULTS 45-54