



the 93.9
River

The Greatest Hits
of All Time!
KGKS 93.9 FM



6a-10a:
Daybreak with
Glen Johnson



10a-2p:
Kent Crider



2p-6p:
Jen Taylor



6p-12a:
Bryan Young



12a-6a:
Kirby Ray



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WEEKLY FEATURES

Mon-Sat: Local News

Mon-Fri 7:40a: Morning Mindbender

Mon - Fri Noon-1p: Lunch on the River

Mon-Fri 5p-6p: The Big Float Home



Call Letters: KGKS
Frequency: 93.9
Power: 16,500 watts
Format: Classic Hits
Target Demo: 35-60
939river.com

Male: 38%

Female: 62% Target Listener
Women 35 - 54

Adults: 25-44: 64%

Key Demo:

Women 25 - 44, Men 35 - 44