



www.k103fm.com

TODAY'S BEST COUNTRY KEZS 102.9 FM

Format: Country

Target Demo: 25-54

Web Site: k103fm.com

Weekday Lineup



6a-10a:
Kent Crider in the Morning



10a-2p:
Hunter Hendrix



2p-6p:
Mike Renick



6p-12a:
Glen Johnson



7a:
Jimmy Carter Entertainment

WEEKLY FEATURES

Mon-Sat: Local News

Mon-Fri 7:50 am: Jimmy Carter Entertainment

Mon-Fri 12p-1p: E-request Lunch Hour

Mon-Fri 5p-6p: Happy Hour

Target Listener

Adults 25 - 54

Key Demo

Women 25 - 34, Men 25 - 44



Call Letters: KEZS

Frequency: 102.9

Power: 100,000 watts